



# Many thanks to our sponsors and partners!

## Powered by



### PLATINUM SPONSORS



### HACKING VILLAGE PARTNERS



### SILVER SPONSORS



### MOBILITY PARTNER



TOYOTA Cluj-Napoca prin Profi Auto

### COMMUNITY & MEDIA PARTNERS



DIRECTORATUL NATIONAL DE SECURITATE CIBERNETICĂ



UNIVERSITATEA BABES-BOLYAI  
BABES-BOLYAI TUDOMÁNYEGYETEM  
BABES-BOLYAI UNIVERSITY  
TRADITIO ET EXCELLENTIA



British Romanian Chamber of Commerce



SCOALA INFORMALA DE IT®



# DRIVING FORWARD

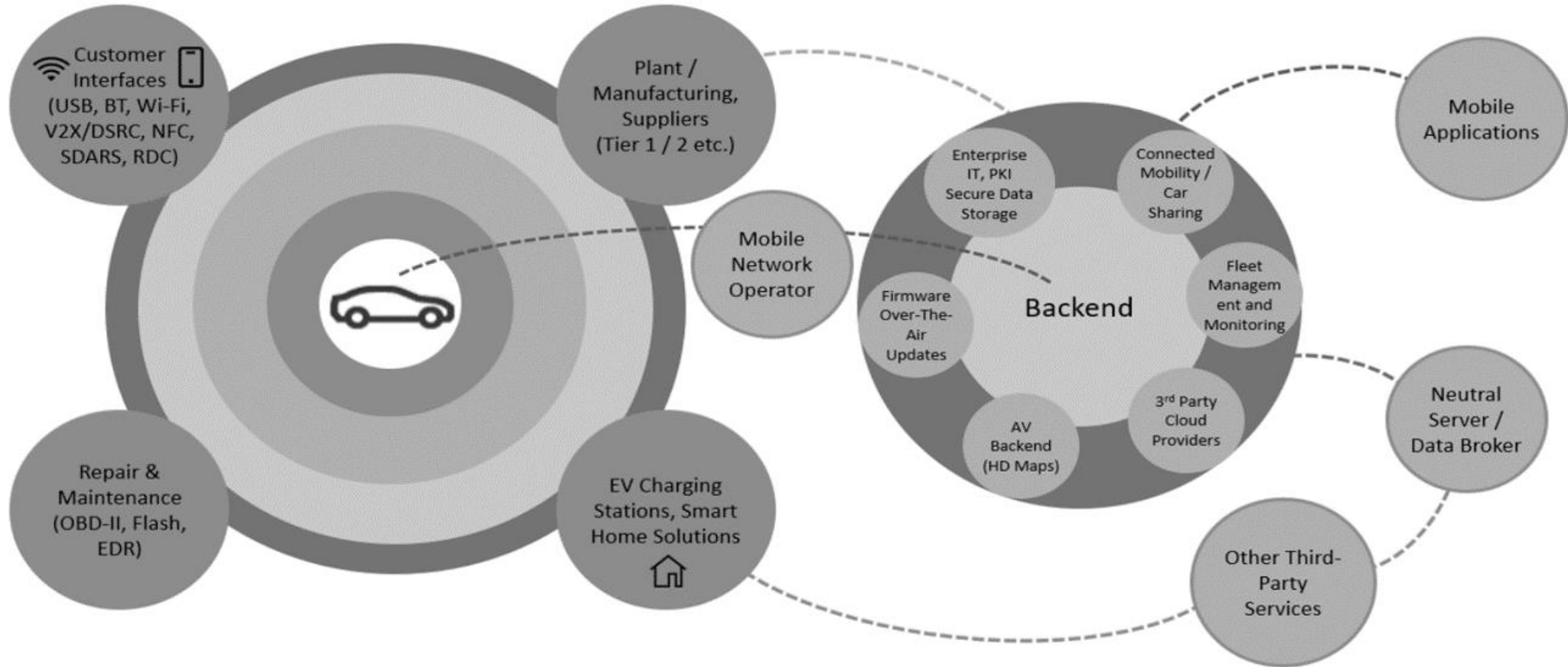
Automotive Security in the Digital Era

MARIUS STRATILA,  
Sr. Technology Consultant,  
Cybersecurity,  
BearingPoint

“We can call them cars, or we can call them  
laptops on wheels”

Anthony Battle, JLR's chief digital officer,  
The Times, 14th Jan 2023

# The Automotive Ecosystem



Source: [Automotive ISAC](#)

# Essential Aspects within Automotive

<b>SAFETY-CRITICAL SYSTEMS</b>	Systems prioritize safety for drivers & road users. Ensures reliability during accidents, manoeuvres & extreme weather.
<b>SHARED COMPONENTS</b>	Extensive ECU reuse leads to potential vulnerabilities affecting both older and new vehicle models.
<b>LONG LIFECYCLE / CONSUMER USAGE</b>	OEMs invest 3-4 years in new products, supporting security for years even after production ends. Challenge: maintaining security over 8+ year lifespan.
<b>HIGHLY COMPLEX SYSTEMS</b>	Modern vehicles with numerous ECUs and complex networks pose challenges: rising software, multiple OS, real-time demands, and availability needs.
<b>HIGHLY CONSTRAINED OPERATIONAL PARAMETERS</b>	Post-production countermeasures pose challenges: limited computing power, diverse owners, varied repair centres, and updates not guaranteed.
<b>COMPLEX SUPPLY CHAIN</b>	Product development involves multiple global suppliers with various tiers. Concurrently, Tier 1 suppliers and OEMs develop multiple vehicle ECUs.

# REAL-WORLD AUTOMOTIVE CYBERCRIME CASE

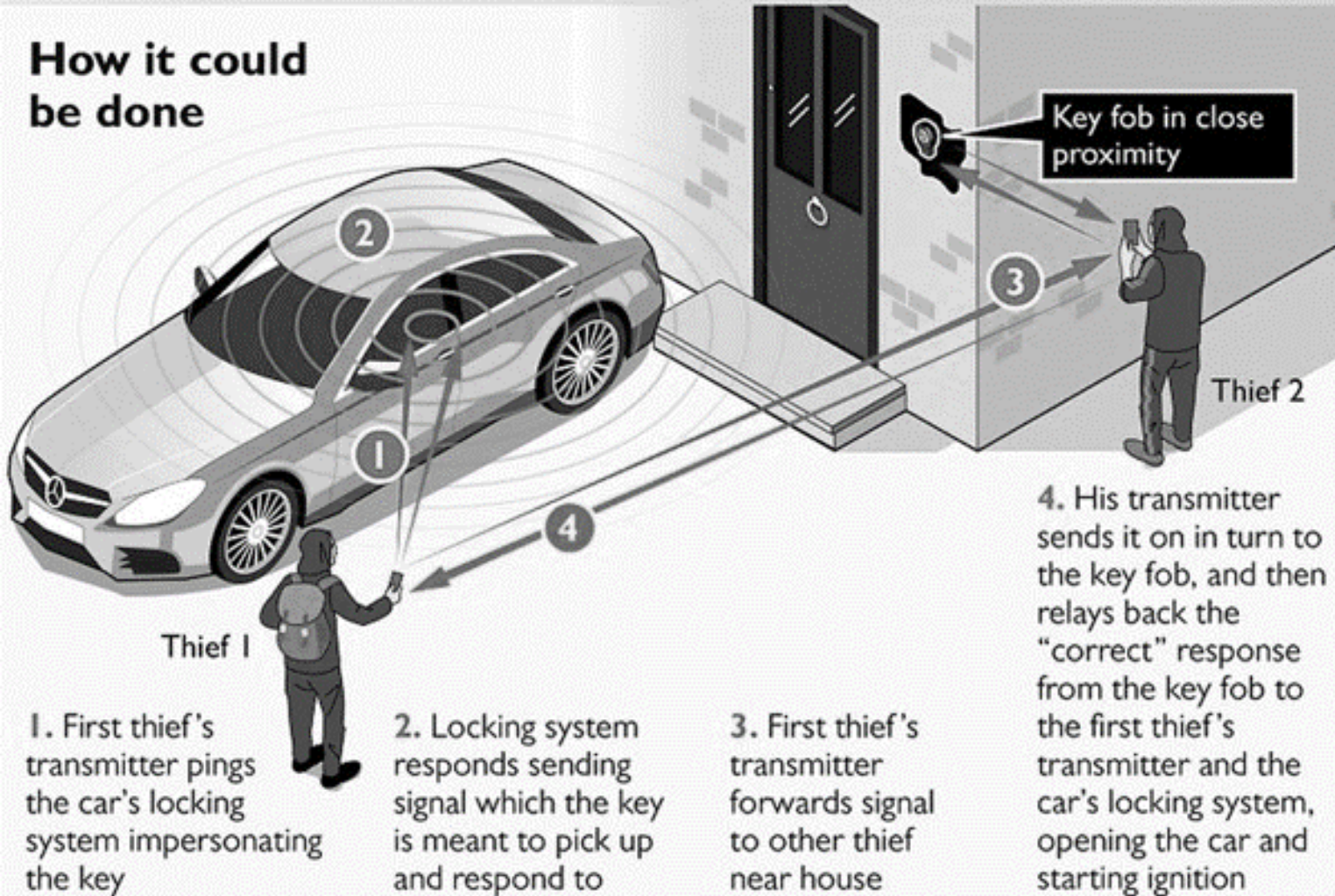
09-25-2017 Mon 01:01:41



Camera 01



## How it could be done



## Cybersecurity Defense: Customer & OEM Actions

### What Customers Can Do

Physical barriers can be added by utilizing a steering wheel lock.

Shield electronic key fob signals using Faraday-style devices.

Place your key fob at a considerable distance from exterior walls and doors.

Consider purchasing a tracking device.

Double-check the car to ensure its locked.

### What OEMs Can Do

Enhance security with an additional layer of protection: a unique code to start the car.

Implement a sleep mode feature where the key fob automatically switches off after a few seconds.

Incorporate a physical button on the key fob for easy on/off switching.



# INTEGRATING CYBERSECURITY IN AUTOMOTIVE

# Promoting Cybersecurity Through Training and Awareness

## DESIGN

Evaluate business requirements for either targeted, role-specific training or broad awareness campaigns.

Outline the program's scope and develop a tailored strategy and plan to meet organizational needs.

## DEVELOP

Source or create appropriate awareness materials and products aligned with program objectives.

Develop comprehensive training curricula to promote a culture of continuous learning across the organization.

## IMPLEMENT

Effectively communicate the strategy plan throughout the organization for maximum engagement.

Execute training activities, distribute materials, and facilitate interactive learning sessions.

## IMPROVE

Continuously monitor and assess the program's effectiveness.

Utilize data analysis to identify areas for enhancement and adapt strategies accordingly.

# Strengthening Governance

<b>DESIGNING PHASE</b>	Clearly define and communicate the program's scope to all stakeholders.
	Articulate the mission and vision to align with organizational goals.
	Identify key functions essential for effective governance.
<b>BUILDING PHASE</b>	Establish internal structures by activating leadership and assigning decision-making authorities.
	Foster collaboration across business units by integrating with key partners and setting communication expectations.
<b>OPERATING PHASE</b>	Develop robust policies and processes to guide governance activities.
	Monitor performance using metrics to ensure accountability.
	Maintain transparent resource allocation processes for efficiency.

# Finding and Mitigating Risks

<b>SCOPE DEFINITION</b>	Clearly outline the scope and requirements for implementing cyber risk assessment methodologies.
<b>INTEGRATION</b>	Seamlessly integrate security assessments into various stages of the vehicle or product lifecycle.
<b>DOCUMENTATION</b>	Clearly document roles and responsibilities to ensure clarity and accountability among stakeholders.
<b>FREQUENCY DETERMINATION</b>	Determine the optimal frequency for conducting risk assessments throughout the lifecycle.
<b>RISK TOLERANCE PROFILING</b>	Establish a formal risk tolerance profile to guide decision-making across lifecycle phases.
<b>TREATMENT PLAN DEVELOPMENT</b>	Develop methodologies for evaluating assessment results and devising appropriate risk treatment plans.
<b>INTEGRATION AND COMPLIANCE</b>	Integrate risk management processes into broader business operations governance and ensure adherence to standards.

# Security Development Lifecycle

<b>PRE-DEVELOPMENT</b>	<p>Consider existing system architectures and incorporate lessons learned from previous cycles.</p>
	<p>Define acceptable and unacceptable cyber risks for the final product.</p>
<b>DESIGN AND DEVELOPMENT PHASE</b>	<p>Develop comprehensive cybersecurity specifications tailored to component features.</p>
	<p>Ensure clear and testable requirements, understanding of threats, and utilization of mitigating architectures.</p>
	<p>Emphasize security in implementation through coding standards and analysis mechanisms.</p>
	<p>Conduct security testing and verification to ensure compliance with requirements and proper implementation of security principles.</p>
<b>POST-DEVELOPMENT</b>	<p>Monitor cybersecurity issues during vehicle operations and maintenance to inform continuous improvements in security.</p>

# Proactive Threat Detection and Incident Response

## THREAT DETECTION

Define a comprehensive threat detection and analysis process, understanding the automotive threat landscape and establishing stakeholder roles.

Determine threat intelligence requirements for identifying sources and collection processes.

Establish a robust threat monitoring process, prioritizing activities and employing various techniques.

Develop a systematic threat analysis methodology, including identification, validation, verification, and necessary actions.

Implement a process and acquire appropriate tools for organizing, storing, and sharing threat information effectively.

## INCIDENT RESPONSE

Prepare by documenting plans, establishing roles, and conducting exercises and training for efficient response.

Quickly identify incidents through validation, classification, and escalation using severity matrices and clear protocols.

Rapidly contain, mitigate, remediate, and recover from incidents through technical and corporate response activities.

Close each incident by conducting debriefs, implementing long-term remediation actions, and updating response plans.



# Collaboration and Engagement with Appropriate Third Parties

## INFORMATION SHARING

Participate in initiatives to share threat intelligence, vulnerability research, and best practices.

Identify relevant information to share, engage internal stakeholders, and establish clear processes for information exchange.

## EVENTS

Engage third parties through focused activities such as tabletop exercises, hackathons, and conferences.

Maximize benefits by participating in various event types and designing events for effective third-party engagement.

## PROGRAMS

Identify longer-term initiatives like coordinated disclosure and standards development.

Maximize benefits by participating in diverse program types and designing programs for engaging third parties.

Q&A.

Thank you!